



Create new opportunities and experiences

International Horticulture Goyang Korea 2023

SINCE 1997

April 27th (Thur.) - May 8th (Mon.) Ilsan Lake Park, Goyang Special City

Exhibit Item



2011-2022



Flowers · Plants

Cut flowers, Succulent, Cactus, Bonsai, Bulbs, Shrubs, Landscape tree, Foliage, Wild flowers



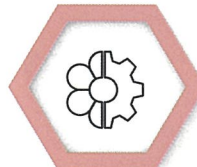
Promotion Areas

Governments, International Organizations, Associations, Companies



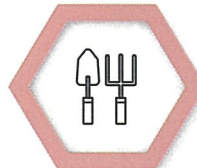
Works of Art

Garden Designers, Florists



Technology

IoT, SmartFarm, Urban agriculture, Software, Landscaped facilities, Garden Sculpture



Garden Features

Pots, Peats, Bed Soil, Horticultural equipment, Garden decorations, Living accessories



Processed Product

Pressed flower, Preserved, Handmade Crafts, Flowering tea, Flower extracts

Exhibition & Event

Indoor

Flower Designers' Artworks
Exotic Plants Exhibit
Business Pavilion
Flower Culture Zone
Export Flower Display
Flower on Stage

Outdoor

Theme Gardens
Creations of Garden Designers
Aquatic Garden
Healing Garden
Citizens' Garden
Premium local Flower Garden

Events

Official Events
Business Day
Performances
Seminar, Forum
Floral-Culture Events
Onsite programs

Why IHK?

2023 GOALS

USD 110 million

520,000+

200 from
25 countries



Economic Impact



Visitors



Exhibitors

Benefits for Participants



Networking & Promotion



Business Consultant



Forum · Seminars



B2B Matchmaking



B2C Communication



Achievement

34



Countries

336



Exhibitors

averaged 2017-2019

500,000+



Visitors

USD
300 million



Flower Export

accumulated 1997-2022

USD
1.2 billion



Economic Impact

Participation Guide

Booth Type

Type

Raw Space Booth

Standard Booth

Image



Size

24m² (4x6) per booth

18m² (3x6) per booth

Fee

To get information and discount regulation, please contact Ms.Haeri Park

Application

Application Deadline : 31 January, 2023 Application may be rejected if all space has been reserved

Contact at

International Business Manager : Haeri Park

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